

LOGO

REALTIME RECAP



TITLETOWN

SECTION TITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.





EVENT CONTENT



CONTENT TITLE

Further information about content

1M content statistic

1M content statistic



CONTENT TITLE

Further information about content

1M content statistic

1M content statistic

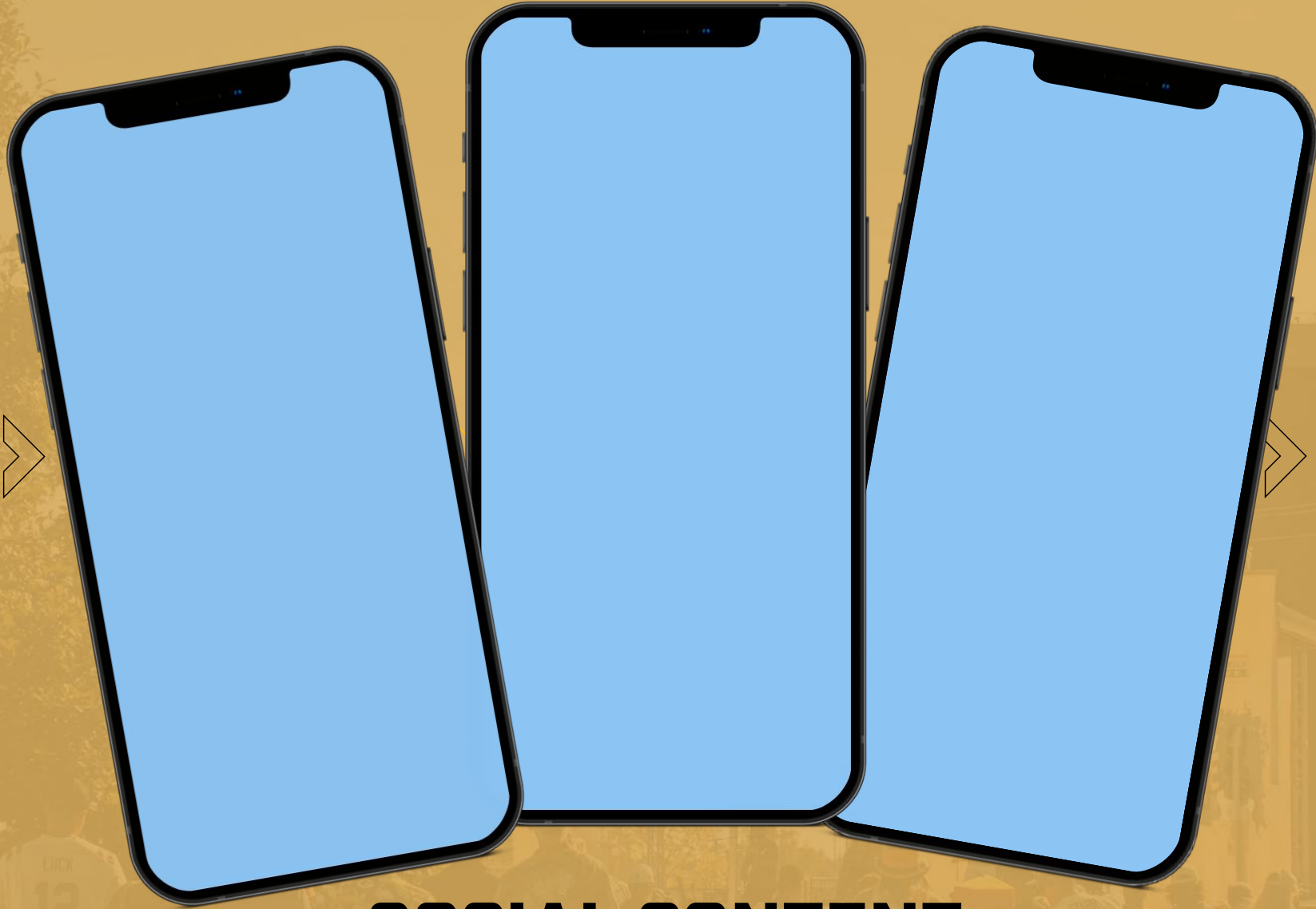
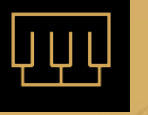


CONTENT TITLE

Further information about content

1M content statistic

1M content statistic



SOCIAL CONTENT



EVENT TITLE

A short description of the event



11,331

Total Sweeps Entries



2.2 million +

Total Impressions

#1

Team Driven Brand Partnership
Deal in the 2024 Draft

X%

Improvement in ROO Goal YOY



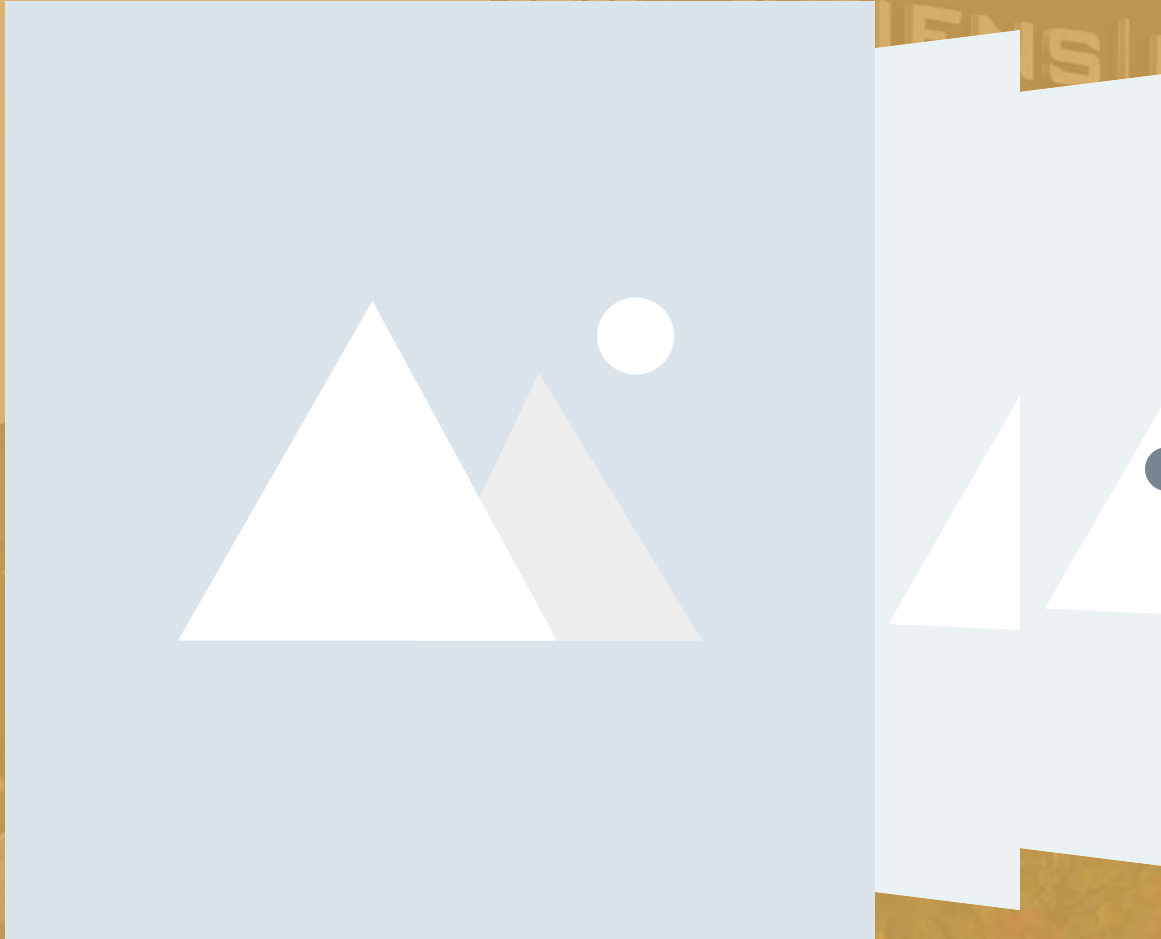
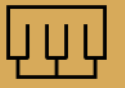


CONTENT CATEGORY

ENTER CONTENT NAME

Add a subtitle

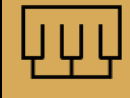




CONTENT CATEGORY

CONTENT NAME

Add a subtitle

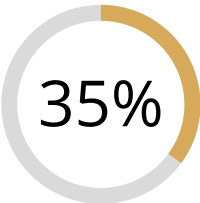


EVENT INSIGHTS DASHBOARD

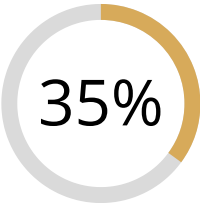
Overview Statistics

Heading	Heading	Heading	Heading	Heading	Heading
123	123,000	123,000	10,000,000	\$100,000	\$100,000

Heading



Some text

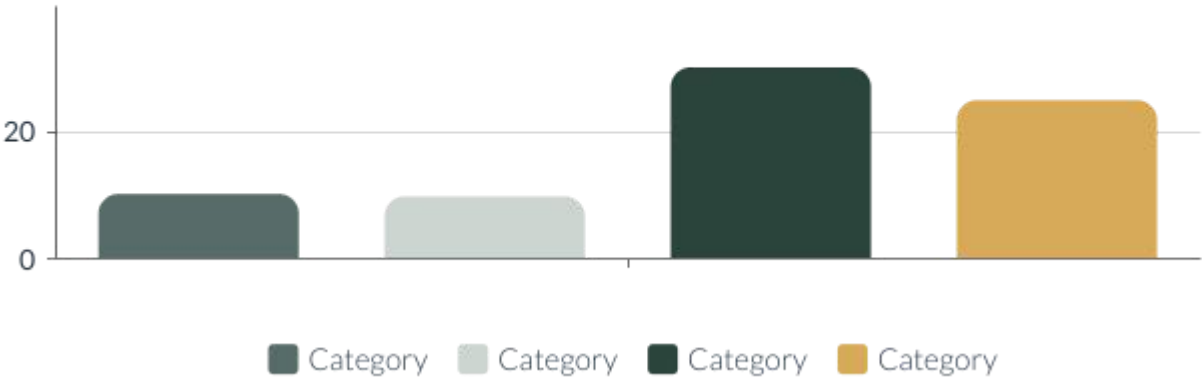


Some text

Heading

Example Chart

Add source info

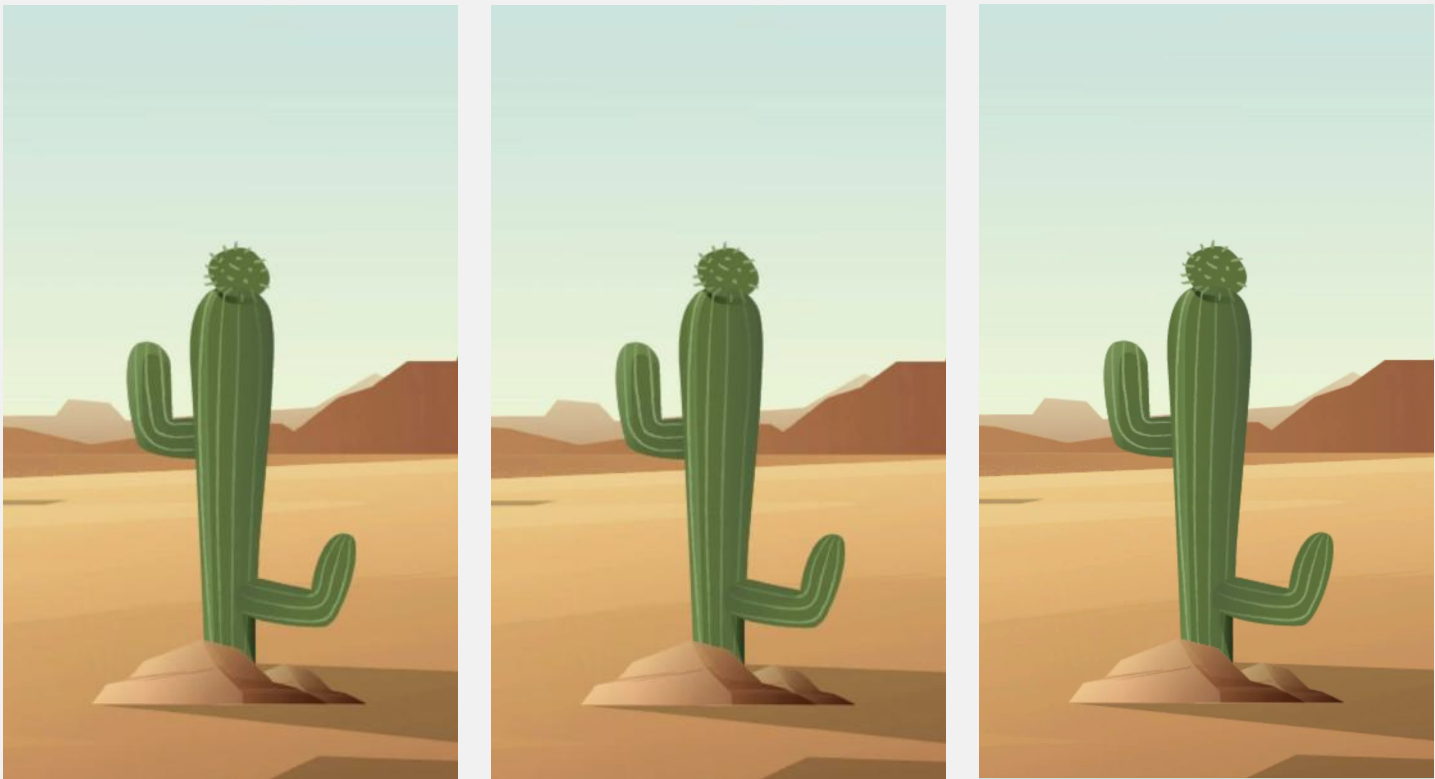




NAME OF CAMPAIGN

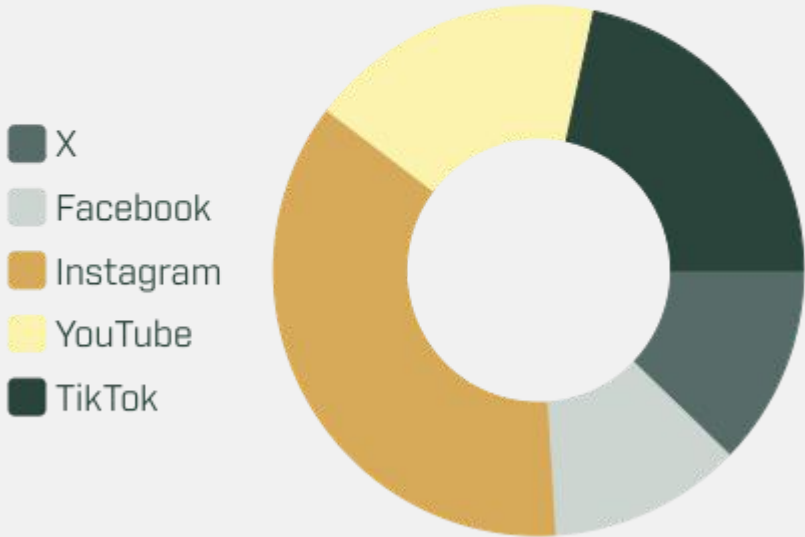
Organic Posts	Impressions	Engagements	Logo Impressions	Video Views	Brand Value
1,607	196,870,348	9,269,569	770,539,850	97,139,531	\$9,984,335

Top Social Posts



Brand Value

Enter date range



SUMMARY STATS

Source: Wyng

300,000

Total Visitors

100,000

Total Entries

XX%

Conversion Rate

Total Entries/Total Visitors

50,000

Total Unique Entries

20,000

Total Unique Opt-Ins



BRAND SWEEPSTAKES

- Sweepstakes description
- Length
- Promotions (social, emails, etc.)
- Anything else that is important to point out



2M

Impressions from contest promotion

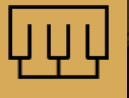
Source: Packers & Social Bakers



2M

Engagements from contest promotion

Source: Packers & Social Bakers



SUCCESSSES

◦ Add a subtitle

KEY LEARNINGS

◦ Add a subtitle

GROWTH OPPORTUNITIES

◦ Add a subtitle