



LOGO



REALTIME RECAP

EVENT OVERVIEW

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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

X%

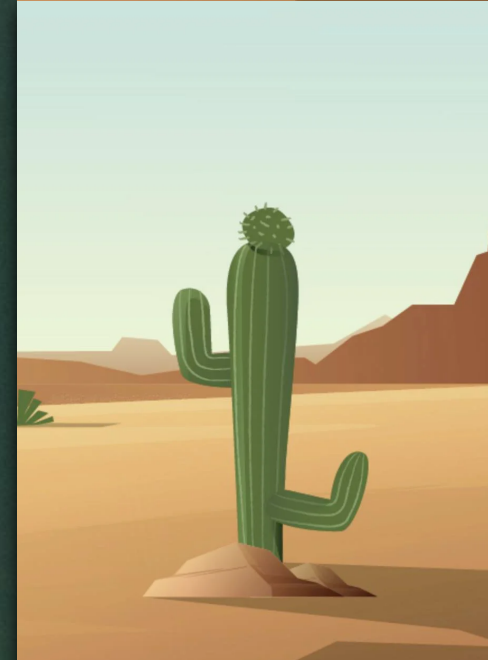
**IMPORTANT CALLOUT OR
STATISTIC**



SECTION TITLE

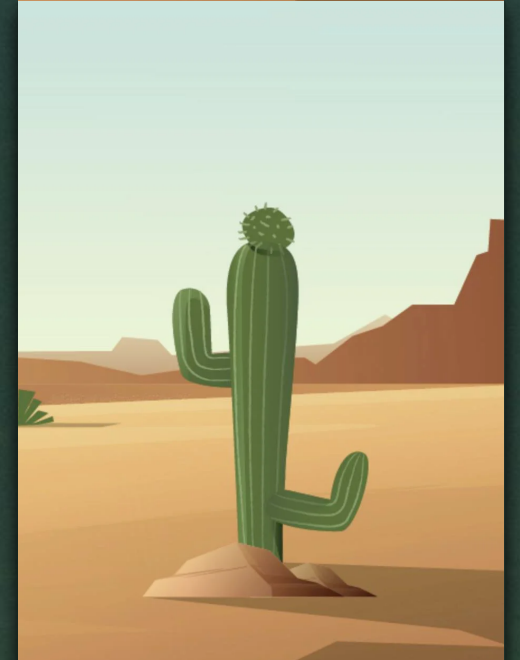
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Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.



1M+

IMPRESSIONS



2%

ENGAGEMENT RATE

SECTION TITLE

18.5M+

IMPRESSIONS

1.5M+

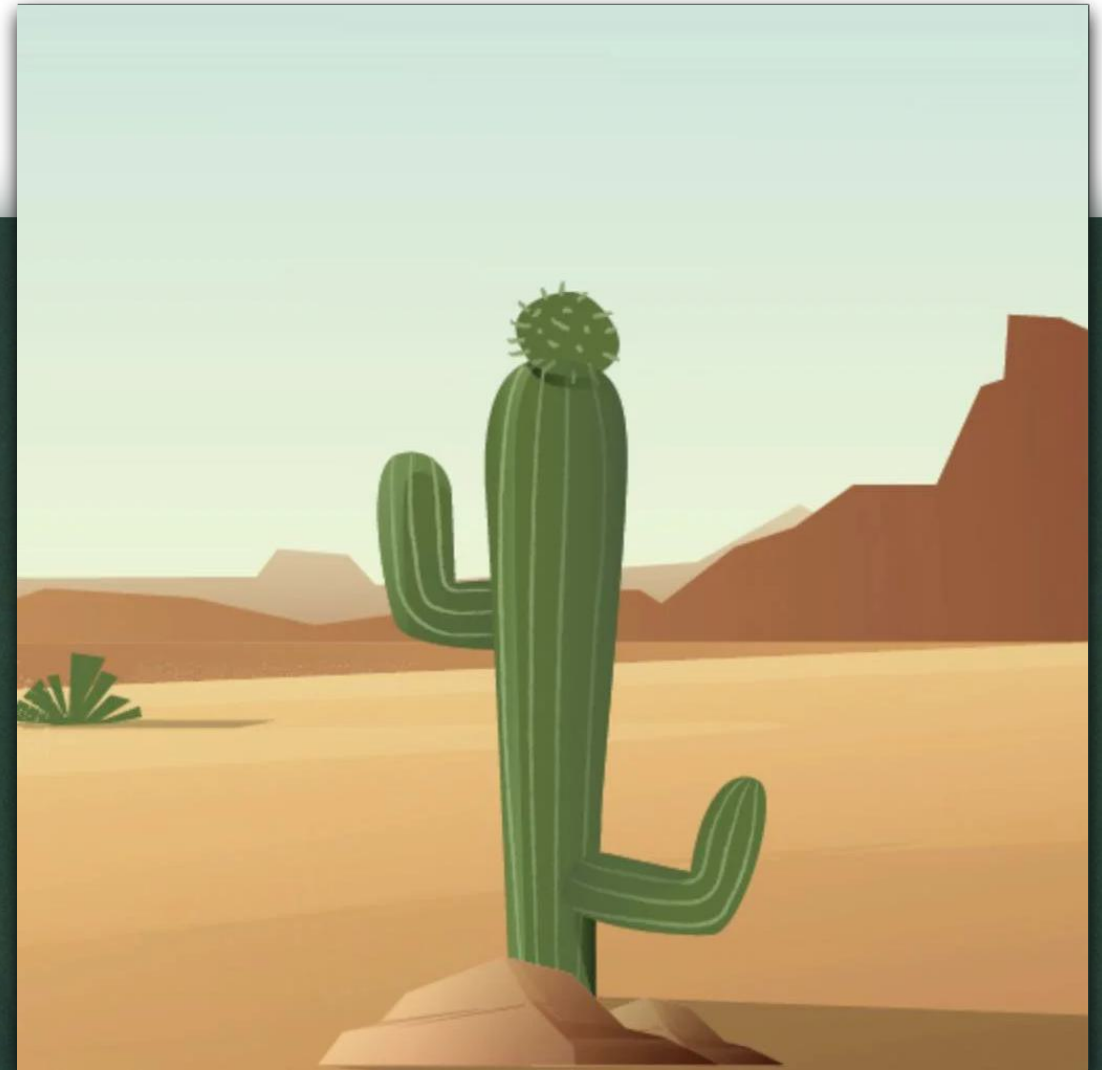
EARNED REACH

\$90K+

EARNED MEDIA VALUE

\$405K

SOCIAL VALUE





EVENT CONTENT



CONTENT TITLE

Further information about content

1M content statistic

1M content statistic



CONTENT TITLE

Further information about content

1M content statistic

1M content statistic



CONTENT TITLE

Further information about content

1M content statistic

1M content statistic

EVENT CONTENT



CONTENT TITLE

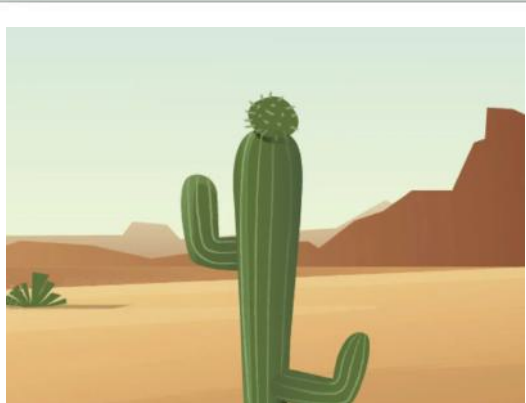
Further information about content

1M

content statistic

1M

content statistic



CONTENT TITLE

Further information about content

1M

content statistic

1M

content statistic



CONTENT TITLE

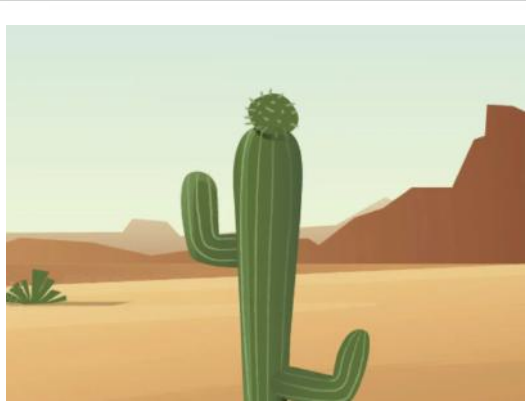
Further information about content

1M

content statistic

1M

content statistic



CONTENT TITLE

Further information about content

1M

content statistic

1M

content statistic

SECTION TITLE



18.5M+

IMPRESSIONS

1.5M+

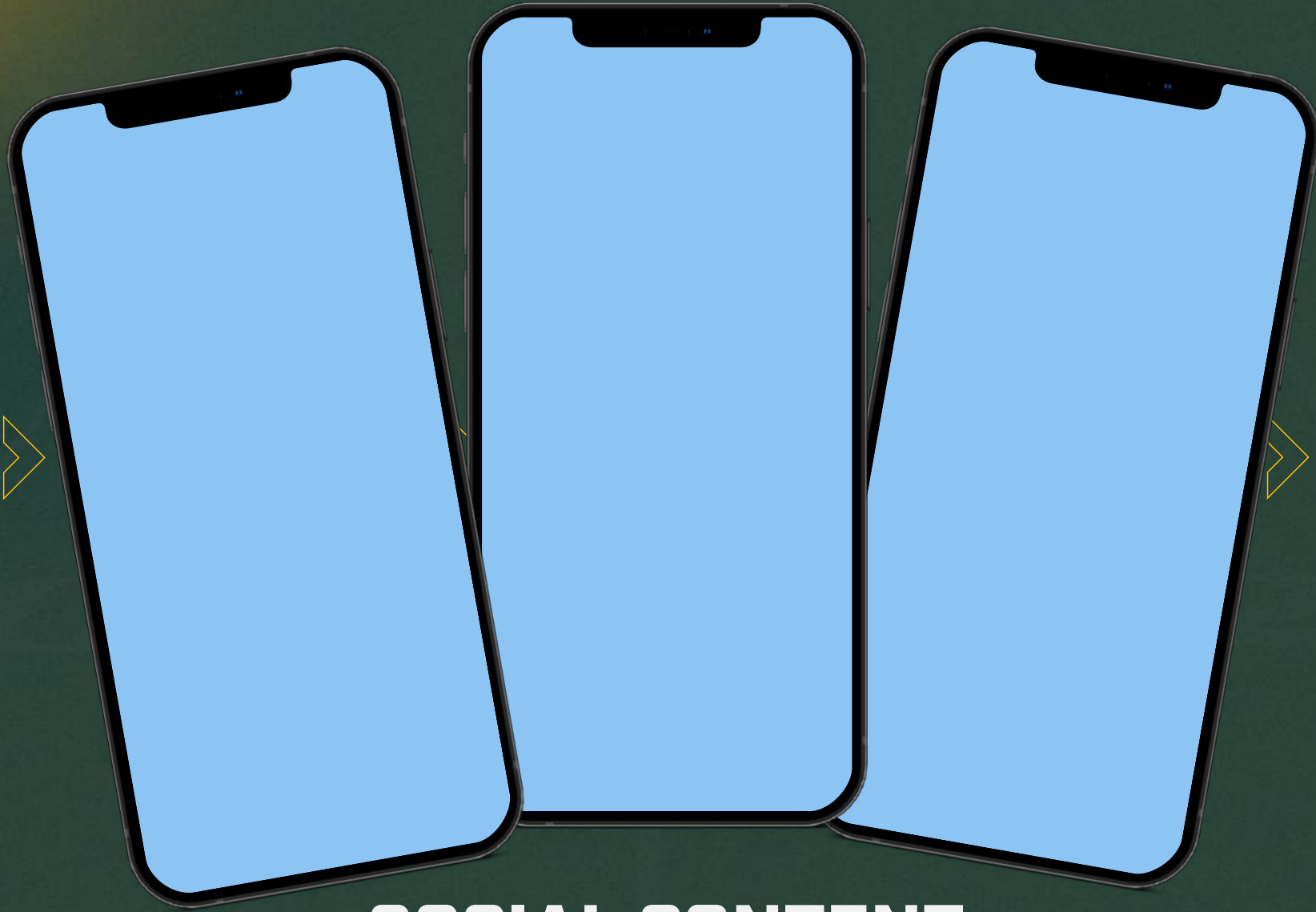
EARNED REACH

\$90K+

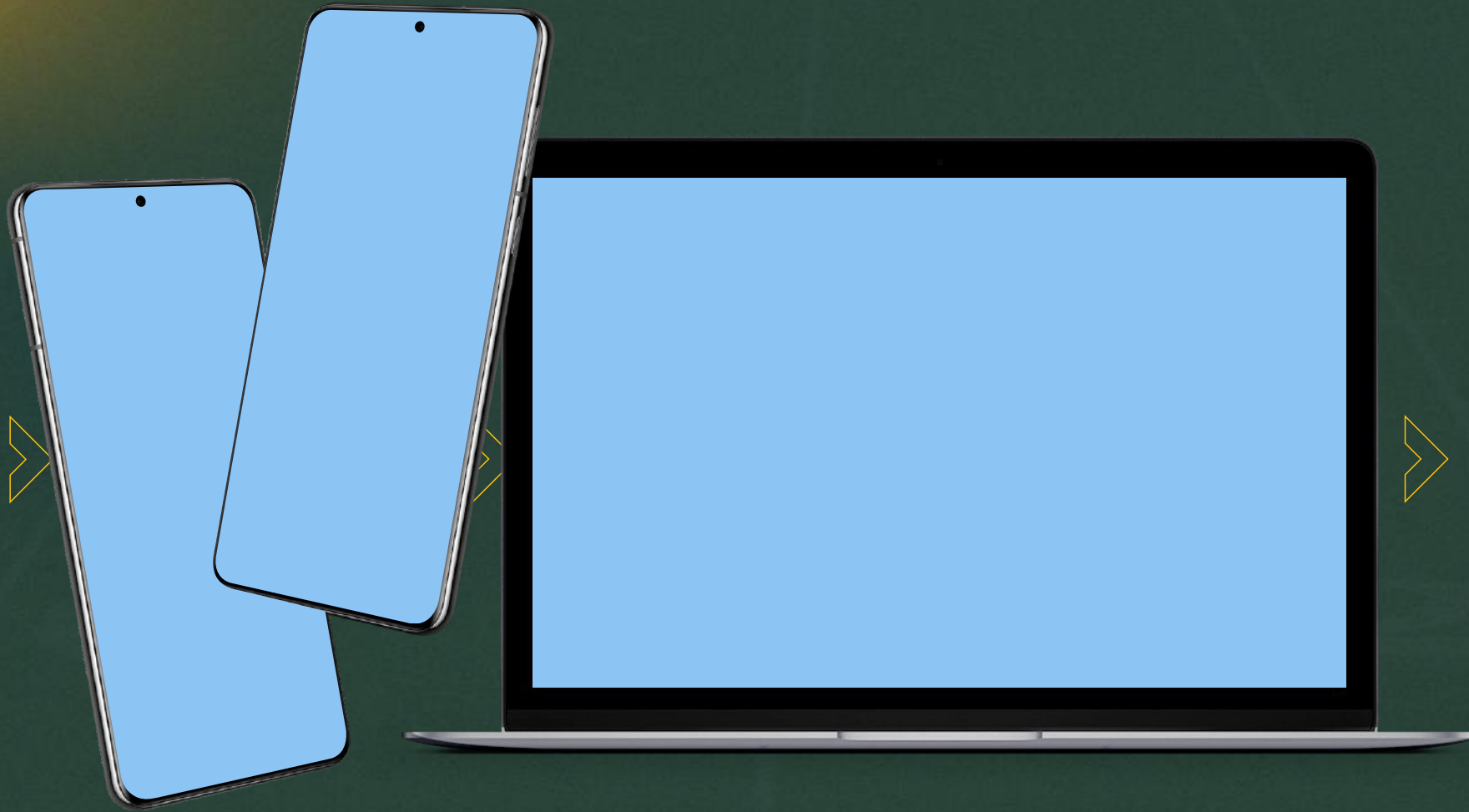
EARNED MEDIA VALUE

\$405K

SOCIAL VALUE



SOCIAL CONTENT



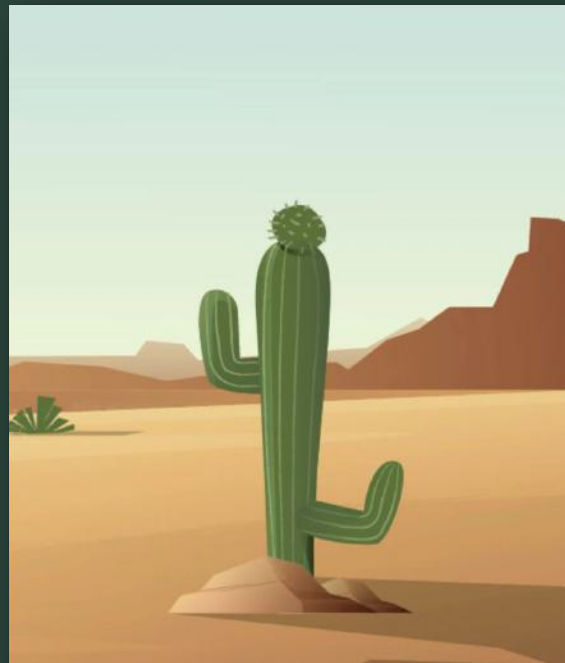
DIGITAL CONTENT

EVENT TITLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

- Excepteur sint occaecat cupidatat non proident
- Lorem ipsum dolor sit
- Excepteur sint occaecat cupidatat non proident,



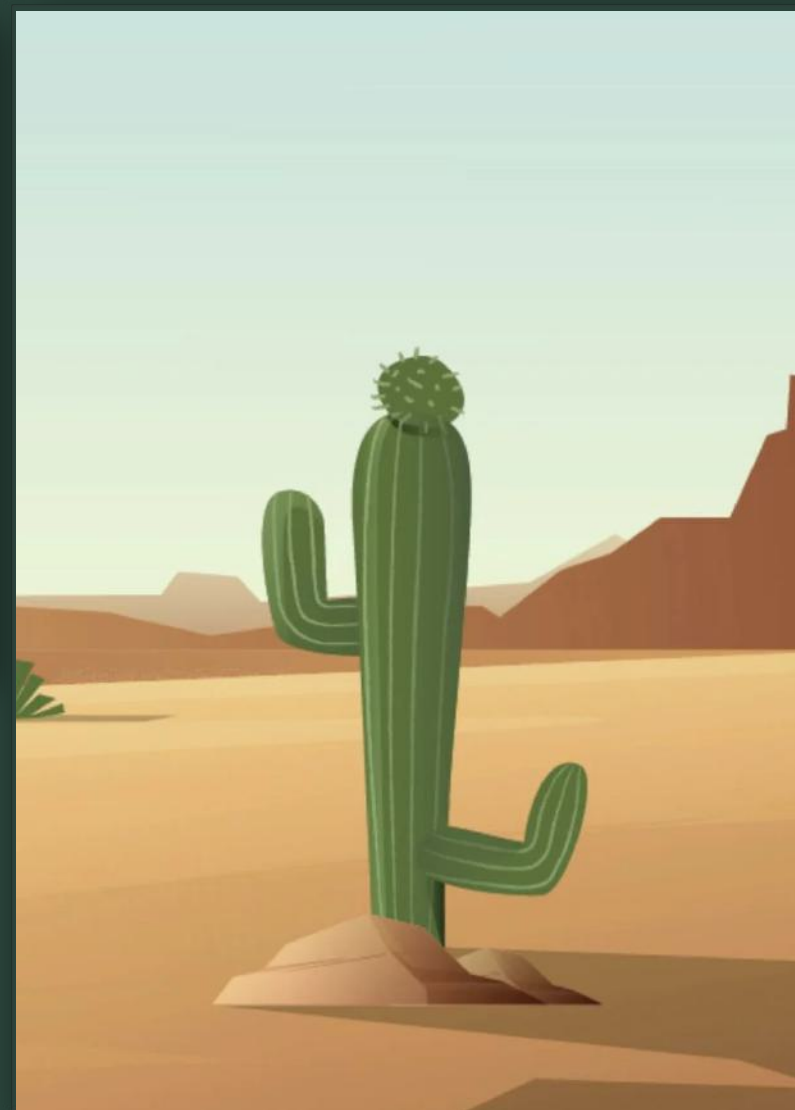
11,331

Total Sweeps Entries



2.2 million +

Total Impressions





EVENT TITLE

A short description of the event



11,331

Total Sweeps Entries



2.2 million +

Total Impressions

#1

Team Driven Brand Partnership
Deal in the 2024 Draft

X%

Improvement in ROO Goal YOY

CONTENT CATEGORY

ENTER CONTENT NAME

Add a subtitle





CONTENT CATEGORY

CONTENT NAME

Add a subtitle

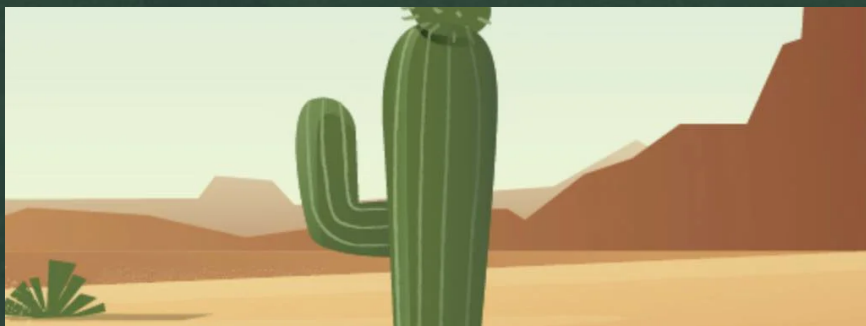


MAJOR EVENT TITLE

And a short description



EARNED MEDIA

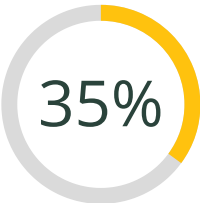


EVENT INSIGHTS DASHBOARD

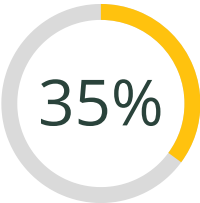
Overview Statistics

Heading	Heading	Heading	Heading	Heading	Heading
123	123,000	123,000	10,000,000	\$100,000	\$100,000

Heading



Some text

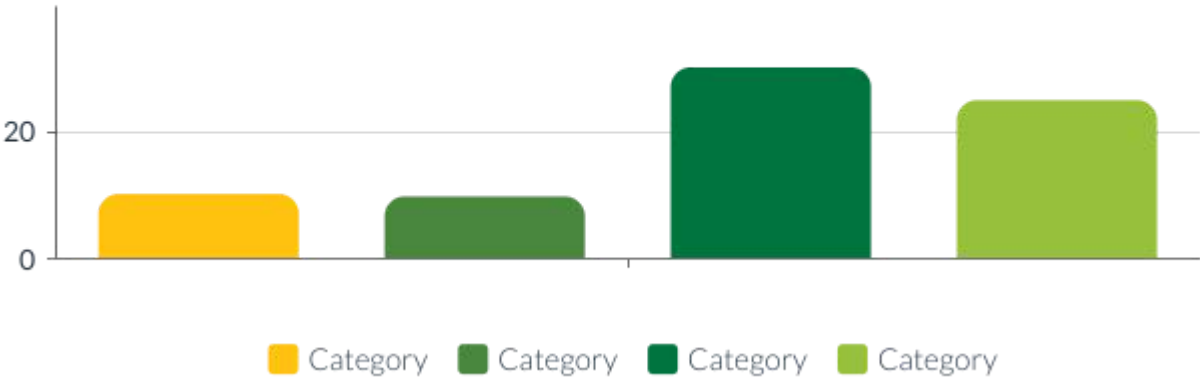


Some text

Heading

Example Chart

Add source info



1/1/2024 - 12/1/2024

NAME OF CAMPAIGN

Organic Posts 1,607	Impressions 196,870,348	Engagements 9,269,569	Logo Impressions 770,539,850	Video Views 97,139,531	Brand Value \$9,984,335
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Top Social Posts



Brand Value

Enter date range

- X
- Facebook
- Instagram
- YouTube
- TikTok



SUMMARY STATS

Source: Wyng

300,000

Total Visitors

100,000

Total Entries

XX%

Conversion Rate

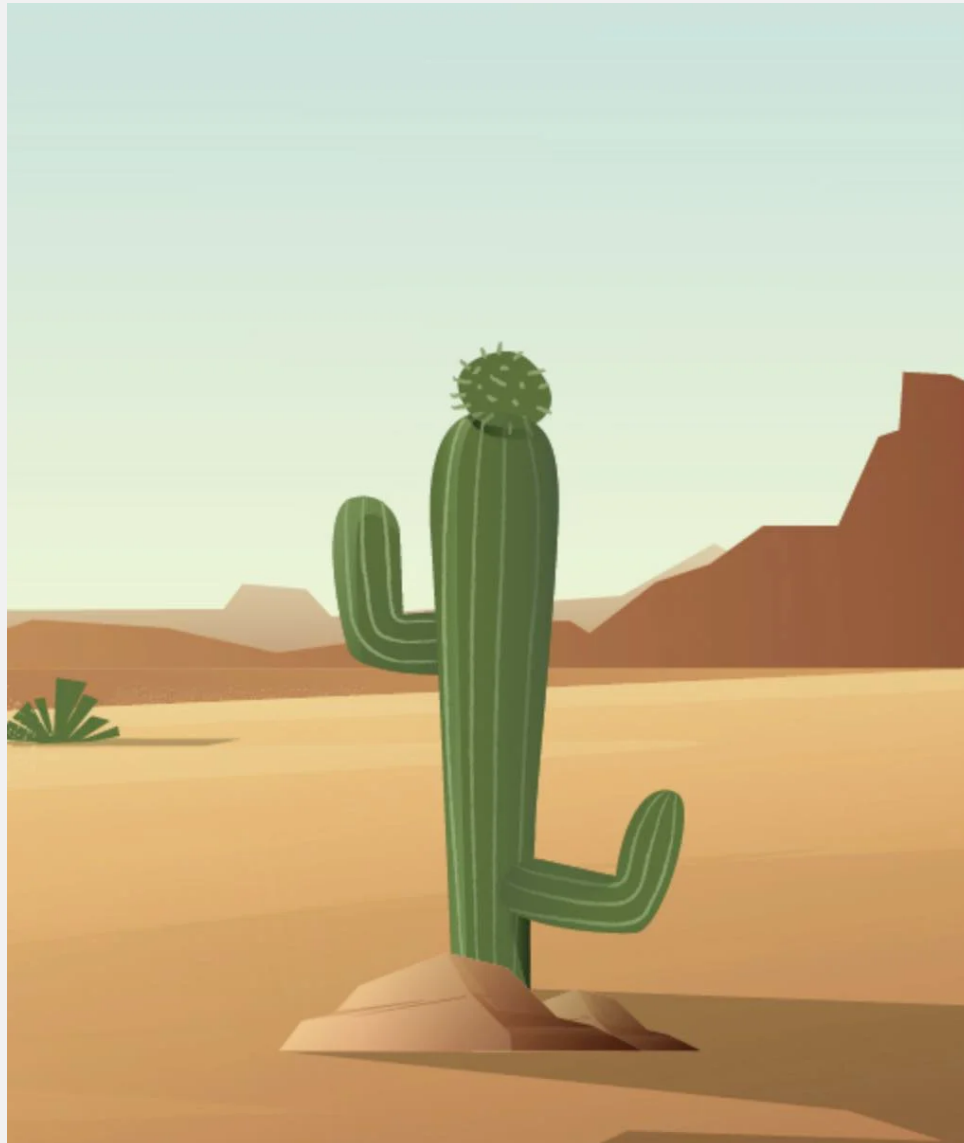
Total Entries/Total Visitors

50,000

Total Unique Entries

20,000

Total Unique Opt-Ins



BRAND SWEEPSTAKES

- Sweepstakes description
- Length
- Promotions (social, emails, etc.)
- Anything else that is important to point out



2M

Impressions from contest promotion

Source: Packers & Social Bakers



2M

Engagements from contest promotion

Source: Packers & Social Bakers

SUCCESSSES

- Add a subtitle

KEY LEARNINGS

- Add a subtitle

GROWTH OPPORTUNITIES

- Add a subtitle